IMPORTANT NOTE:

There are some categories here that are crossed out on this list. What that means is that we are phasing them out. We have alternatives listed for everything we’re phasing out. And we ask that you use the alternatives.

But, the ones that are crossed out are still technically in the system, for a variety of technical reasons that we don’t need to get in to here. Please don’t use them – use the alternatives we’ve provided.

Let us know if you have questions.

Lisa, Stacy, Bret

ASU Now and ASU Events | tagging guide

**Locations:**

Downtown Phoenix campus

Polytechnic campus

Skysong

Tempe campus

Washington, D.C.

West campus

Lake Havasu City
Tucson

Thunderbird School

Santa Monica

ASU In China

Off campus

Online

**Interests:**

Employment

Justice studies
Politics

Study Abroad

Sun Devil Rewards

Academics

Arts

Biology

Bioscience

Business

Education

Energy

Engineering
English
Environment
Gender

Health
Honors
Humanities

           International

           Journalism

           Law

Life Science

Math

Psychology

Public service

Renewable energy

Science

Social science

Space exploration

Sustainability

Technology

Arts and Entertainment

Music

Film

    Fine Arts

Theater

Family activities

Nightlife

Food and Dining (NOTE: mostly approp­­riate for events)

           Steakhouse

           Sushi

           Sports bar
           Italian

           Mexican

           Microbrewery

           Gourmet coffee
           Casual dining
           Asian

           Buffet

           Seafood

Volunteering

           Community service

Peace Corps

Diversity

Research

           Innovation

           Entrepreneurship

Personal care

           Healthy living

           Fitness

Career development

           Networking

           Mentoring

Campus life

           Spirit and traditions

           Student government

           Salute to Service

           Homecoming

           Convocation

           Student life

           Housing

~~Alumni~~ (Note: use constituent “Alumni” instead)

~~Community~~ (Note: use constituent “community members” instead)

~~Community partnerships~~ (Note: use constituent “community members” instead)

Cybersecurity

~~Faculty and Staff~~ (use constituent “employee” “faculty” or “staff” instead)

~~Graduate students~~ (use constituent instead)

~~Innovation/Entrepreneurship~~ (use “Innovation” and/or “Entrepreneurship” instead)

~~Mayo clinic~~ (Use “Mayo Clinic” under Colleges and Units instead)

~~Military~~ (use constituent “Military/Veterans” instead)

Nursing and Health Care

~~ROTC~~ (use “military/veteran” constituent instead)

~~Sports~~ (use Sun Devil Athletics under Colleges and Units instead)

~~Students~~ (use “student” constituent instead)

~~Sustainability @ ASU~~ (use “sustainability” interest instead)

University

Grants/Awards

Pac-12 school collaborations

~~Veterans~~ (use “military/veteran” constituent instead)

**Constituents:**

Alumni

           Donor

           Degreed alum

           Non-degreed alum

~~Students~~ (use “student” – will be mapped)

Student

           Continuing ed student

           Campus student

           Freshman

           Graduate student

           International student

           Military/Veteran

           MOOC

           Online student

           Prospective student

           Transfer student

Friend/Fan

Media

Organization

Foundation

Corporation

Parent

Gammage

Policy makers

ASU Affiliate